Colleen Bishop

What Makes Colleen a Great Employee?

I am a performance driven college graduate with a Bachelors of Science and Career Studies Certificate. I have 3 years experience in web design, social media, project management and customer-focused marketing and communications. I am a hard working achiever recognized for strong work ethic and dependability. I am a quick learner (with the willingness to learn new skills) and consistently exceeds achievement goals. I work effectively with a team or solo.



I graduated from the University of Virginia's College at Wise in 2014 with a Bachelors of Science in **Business Administration focusing** on Marketing, Communications, and Graphic Design.

I earned my Career Studies Certifcate in Web Design and Development from Northern Virginia Community College in 2016.



My work experience varies which is what makes me a great candiate. I have experience working Freelance Web Designing, Retail Associate, and Interning on Capitol Hill.

I also have experience writing blog post for companies through a blog that I write and publish through it. Through this blog and organizations I have been involved in, I have experience running social media accounts.

What Skills Does Colleen Have?

- <u>Marketing/Communications</u> (Social Media, Strategy, Documents, Writing, Copyediting, Presentations)
- <u>Web Design</u> (HTML, CSS, Dreamweaver, some Javascript)
- <u>Graphic Design</u> (Adobe Photoshop, Illustrator, InDesign)
- Client Communications

Why Should You Hire Colleen?

Once employers see my work ethic and products, I have been asked to stay past the ending date or they hire me for another project. I am a quick learner and have a willingness to learn new skills. I am always learning and always growing my skills even beyond what the position asks for.

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